



Haimarrow Food Service.Co.,Ltd

2016

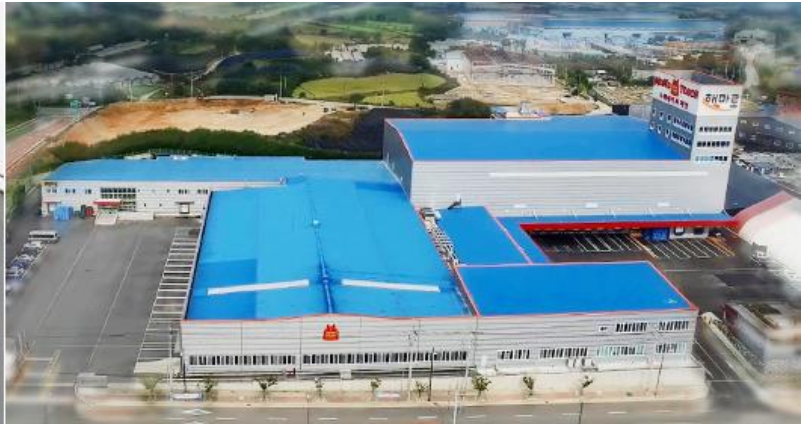
Company Introduction of Distribution Business

Healthy
Happy
Fun Service



For happy world,
for better tomorrow,
Haimarrow runs forward!

Haimarrow is..



As dietary life is being westernized and life style is being changed, institutional food service is being vitalized and manufactured chicken products' consumption is rapidly increasing. It gives our distribution business new market which has unlimited potential for growth.

With advanced preparation, we started distribution business in 1997 and developed the best quality's manufactured chicken products and frozen products by ourselves. Also we have highly advanced logistics system to supply our products to distribution agencies, institutional food service companies, convenient stores, franchise companies, restaurants, big supermarkets, big social commerce and other various partners.

For customers who long for healthier and higher quality products, we are resolving instability in food supply business which is caused by global changes in environment, currency, political conflicts and any other reasons.

BI/CI



Haimarrow means 'Sunrising hill' in medieval Korean and also means 'happy tomorrow' in English.

The name 'Haimarrow Food Service' represents three things; Health, Happy and Fun Service. We intend to offer joy and fun to everyone in the world.

History

HISTORY 2004 ~ NOW

2016	10	Listed on KOSDAQ stock market
2015	10	Concluded exclusive contract with Cavendish
2014	12	Built manufacturing factory and logistics center in Jincheon City
	05	Started supplying products to GS25
2013	10	Concluded delivery contract with Pulmuone(300 stores) and Mini Stop(1,800 convenient stores)
	09	Concluded delivery contract with BHC(one thousand stores)
	06	Concluded delivery contract with Pulmuone
2012	12	Awarded as Excellent Imported Facility by the Korea Ministry of Food and Drug Safety
	03	ISO 14001, 9007 Certificated
2011	03	Concluded delivery contract with Home Plus(120 big supermarkets)
2010	07	Awarded as the Most Eco-Friendly Business Company and 2010 Outstanding New Growth Engine Company
	04	Concluded delivery contract with Family Mart
2008	07	Awarded as business-innovative company (MAIN-BIZ)
2004	02	Established Haimarrow Food Service Co. Ltd.

Partners of Haimarrow

HAIMARROW'S PARTNER

Big
Supermarket



Grocery Store



Convenient
Store



Institutional
Food Service



Franchise



Food Company



Distribution
Company



푸드맘에이스

그린식품

(주)형제식품

제이비푸드팩토리

Distribution Business

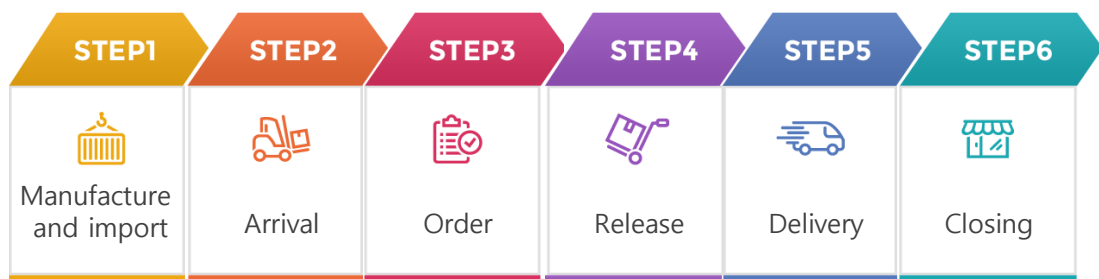
INTRODUCE

By manufacturing and import, we offer frozen processed products to big supermarkets, convenient stores, sales business companies and franchises.
The distribution headquarter always research for market trend, develop new products and try to match competitive price to offer satisfaction for our customers and partners.

SYSTEM

Business – Partners, sales and profit control
Management – Order, inventory, performance control

Operation System



SYSTEM



Potato

INTRODUCE

We, Haimarrow Food Service made exclusive contract for potato supply in Korea with Cavendish Farms, the biggest food distribution company in Eastern Canada, to offer tastier and health- friendly potato for our customers. We introduce various products for several needs from customers.

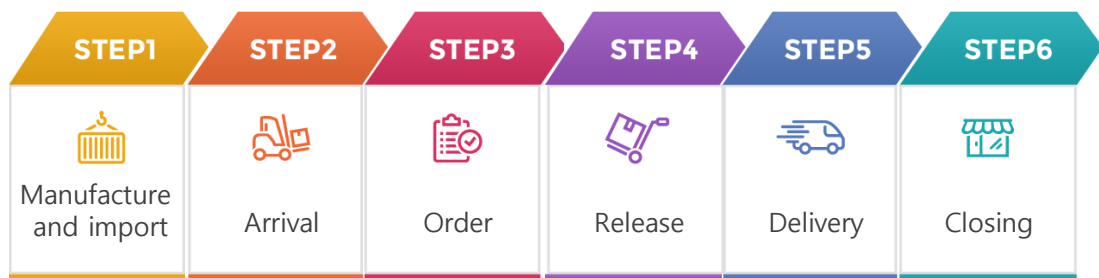
We will also offer information about various potato cooking methods, the latest market trend and other various information that our customers would like to know. .

SYSTEM

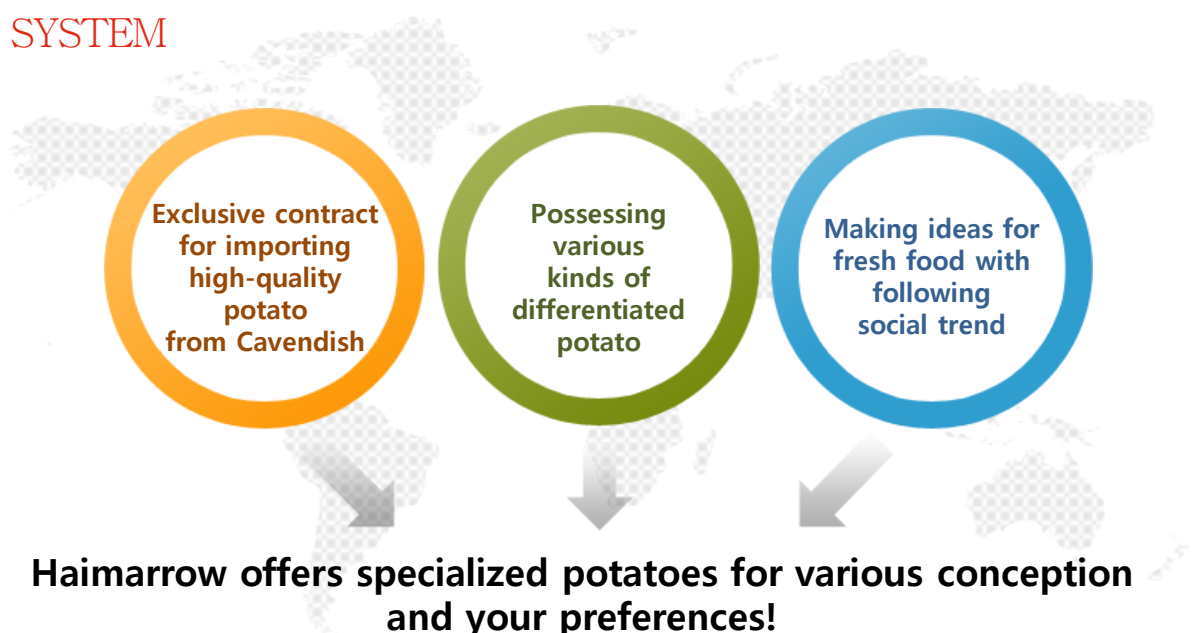
Business – Partners, sales and profit control

Management – Order, inventory, performance control

Operation System



SYSTEM



Sourcing & Import

INTRODUCE

We offer high quality products for our customers in Korea by competitive price. Some of those products are from overseas, which would take lots of effort to find in Korea.

SYSTEM

Operation System



SYSTEM



Logistics

INTRODUCE

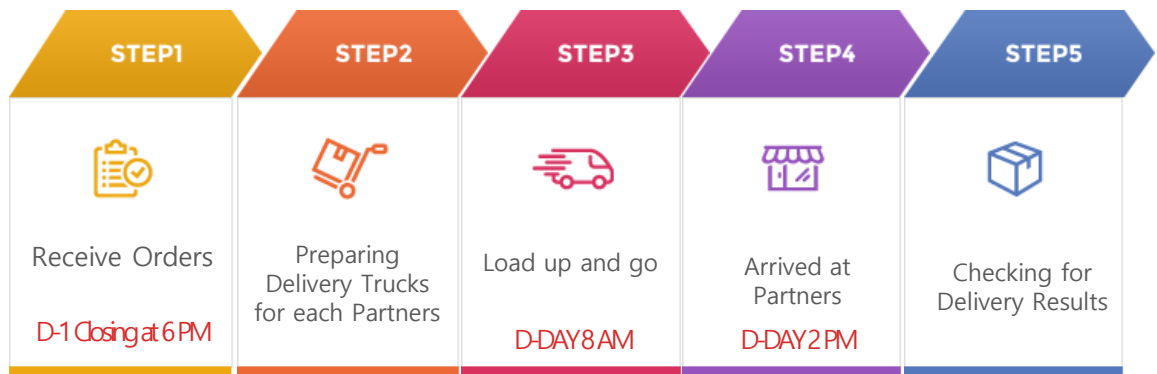
"Daily Delivery System from Departure to Arrival"

Our distribution and logistics center is located in the central, hub part of South Korea.

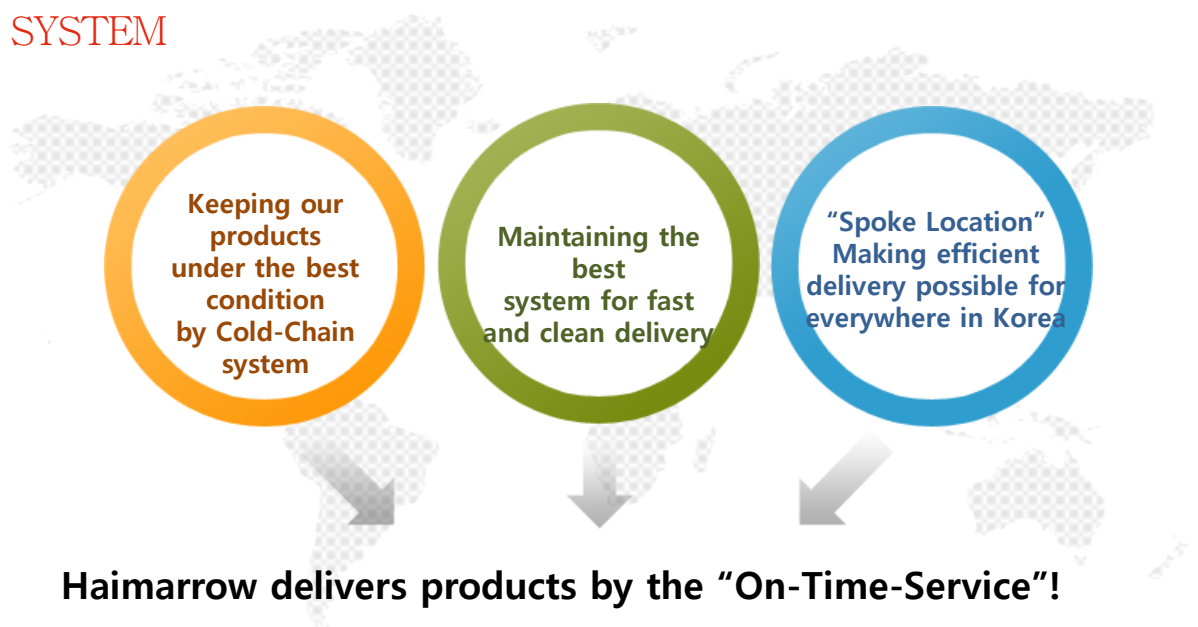
This facilitates fluent supply for any parts of Korea under same condition. Especially our 'cold-chain system', which maintains temperature less than 4°C while delivering, keeps our products under best condition on their way.

SYSTEM

Operation System



SYSTEM



Manufacturing

INTRODUCE

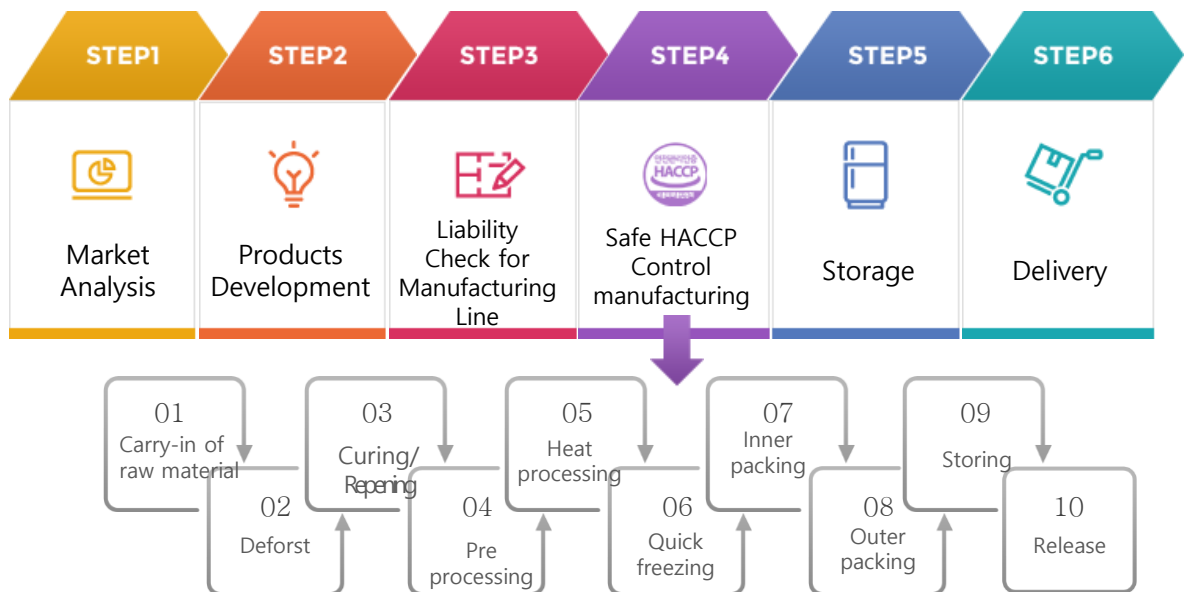
Stable quality : We contribute to partners and customers' satisfaction by keeping stable high quality.

Improve productivity : By efficient manufacturing, we improve productivity and reduce cost.

Fast customer service : Response actively to customers' requests to improve their satisfaction.

SYSTEM

Operation System











SYSTEM



No compromise or concession for quality and sanitation!
We talk and evaluated by quality!

Chicken






Name of Products	Description	Country of Origin	Ingredients	Packing Unit	Expiration Date	How to Cook
 Crunch Boneless Chicken	Grinded&frozen chicken meat / Heating is necessary before eating	Brazil (Manufactured in Korea)	Leg meat 70%, Gangjung chicken breeder, corn starch, etc.	1kg X 10 Packs /Box(10kg)	9 months from manufacture	(170-180°C oil) Deep frying for 5 ~ 6 min.
 Haimarrow Boneless Chicken	Grinded&frozen chicken meat / Heating is necessary before eating	Brazil (Manufactured in Korea)	Leg meat 70%, Boneless chicken batter mix, corn starch, etc.	1kg X 10 Packs /Box(10kg)	9 months from manufacture	(170-180°C oil) Deep frying for 5 ~ 6 min.
 Premium Tenderloin	Grinded&frozen chicken meat / Heating is necessary before eating	Korea	Chicken tenderloin 56%, bread crumbs, flour, corn starch, etc.	1kg X 10 Packs /Box(10kg)	9 months from manufacture	(175°C or higher oil) Deep frying for at least 5 min.
 Signature Chicken Tender	Grinded&frozen chicken meat / Heating is necessary before eating	Korea	Chicken tenderloin 66%, bread crumbs, flour, corn starch, etc.	1kg X 10 Packs /Box(10kg)	9 months from manufacture	(175°C or higher oil) Deep frying for at least 5 min.
 Buffalo Middle Wing	Heated and seasoned Chicken	Thailand	Chicken wing 87.64%, purified water, sugar, salt, etc.	1kg X 10 Packs /Box(10kg)	24 months from manufacture	1. (170-180°C oil) Deep frying for 4 ~ 5 min. 2. (200°C Oven) Baking for 10-12 min.
 Buffalo Wing Stick	Heated and seasoned Chicken	Thailand	Chicken wing 88.26%, purified water, sugar, salt, etc.	1kg X 10 Packs /Box(10kg)	24 months from manufacture	1. (170-180°C oil) Deep frying for 4 ~ 5 min. 2. (200°C Oven) Baking for 10-12 min.
 Black Pepper Middle Wings	Heated and seasoned Chicken	Thailand	Chicken wing 82.3%, purified water, sugar, salt, black pepper, etc.	1kg X 10 Packs /Box(10kg)	18 months from manufacture	1. (170-180°C oil) Deep frying for 4 ~ 5 min. 2. (200°C Oven) Baking for 10-12 min.
 Black Pepper Wing Sticks	Heated and seasoned Chicken	Thailand	Chicken wing 82.3%, purified water, sugar, salt, black pepper, etc.	1kg X 10 Packs /Box(10kg)	18 months from manufacture	1. (170-180°C oil) Deep frying for 4 ~ 5 min. 2. (200°C Oven) Baking for 10-12 min.

Patato




Name of Products	Description	Country of Origin	Packing Unit	Expiration Date	How to Cook
 Cajun Seasoned Potato (5/16\" Seasoned Straight Cut)	Frozen Product / Heating is necessary before eating	Canada	2kg X 6팩 / 박스	2kg X 6 Packs Per Box	(177°C boiling oil) Put products around half of basket and fry for 3 minutes(until color you want appears)
 1/2\" Crinkle Cut	Frozen Product / Heating is necessary before eating	Canada	2kg X 6팩 / 박스	2kg X 6 Packs Per Box	(177°C boiling oil) Put products around half of basket and fry for 3 to 3 and half minutes (until color you want appears)
 1/4\" Shoestring Cut	Frozen Product / Heating is necessary before eating	Canada	2kg X 6팩 / 박스	2kg X 6 Packs Per Box	(177°C boiling oil) Put products around half of basket and fry for 2 to 3 minutes(until color you want appears)
 3/8\" Regular Cut Skin On	Frozen Product / Heating is necessary before eating	Canada	2kg X 6팩 / 박스	2kg X 6 Packs Per Box	(177°C boiling oil) Put products around half of basket and fry for 2'45\" to 3'15\" (until color you want appears)
 Skin On Wedge 8 cut	Frozen Product / Heating is necessary before eating	Canada	2kg X 6팩 / 박스	2kg X 6 Packs Per Box	(177°C boiling oil) Put products around half of basket and fry for 2 and half minutes to 3 minutes(until color you want appears)
 Cavendish Farms® Potato Dollars	Frozen Product / Heating is necessary before eating	Canada	2.27kg X 6팩 / 박스	2.27kg X 6 Packs Per Box	(182°C boiling oil) Put products around half of basket and fry for 2 minutes and thirty seconds (until color you want appears)
 Cavendish Farms® Hashbrown Patties	Frozen Product / Heating is necessary before eating	Canada	720g X 12팩 / 박스 (720g = 60g 패티 20개)	720g X 12 Packs Per Box (720g = 60g Patties 20ea)	▷(177°C boiling oil) Put products around half of basket and fry for 2 to 3 minutes(until color you want comes out) ▷(204°C Convection Oven) Put paper foil at the bottom, put products on and cook for 3 minutes. Then put them upside down for eight minutes (until color you want appears)

제품명	종류	원산지	규격	유통기한	조리방법
 Cavendish Farms® Potato Dollars	Frozen Product / Heating is necessary before eating	Canada	2.27kg X 6 Packs Per Box	24 months from manufacture	(177°C boiling oil) Put products around half of basket and fry for 2 and half minutes to 3 minutes(until color you want appears))
 Clear Coat™ Spicy Wedge 8 cut	Frozen Product / Heating is necessary before eating	Canada	2.27kg X 6 Packs Per Box	24 months from manufacture	(177°C boiling oil) Put products around half of basket and fry for 3 minutes and 45 seconds(until color you want appears)
 Clear Coat™ Wedge	Frozen Product / Heating is necessary before eating	Canada	2.27kg X 6 Packs Per Box	24 months from manufacture	▷(177°C boiling oil) Put products around half of basket and fry for 3 minutes and 30 seconds(until color you want comes out) ▷(204°C Convection Oven) Put paper foil at the bottom, put products on and cook for 10 minutes. Then put them upside down for 10 minutes (until color you want appears)
 Clear Coat™ Seasoned Diced	Frozen Product / Heating is necessary before eating	Canada	2.27kg X 6 Packs Per Box	24 months from manufacture	(177°C boiling oil) Put products around half of basket and fry for 3 minutes(until color you want appears)
 Clear Coat™ Shoestring 1/4"	Frozen Product / Heating is necessary before eating	Canada	2.04kg X 6 Packs Per Box	24 months from manufacture	(177°C boiling oil) Put products around half of basket and fry for 2 and half minutes (until color you want appears)
 Pub Fries® Straight Cut, Skin On	Frozen Product / Heating is necessary before eating	Canada	2.27kg X 6 Packs Per Box	24 months from manufacture	(177°C boiling oil) Put products around half of basket and fry for 3 minutes(until color you want appears)
 Select® Spicy Straight Cut, Skin On	Frozen Product / Heating is necessary before eating	Canada	2.04kg X 6 Packs Per Box	24 months from manufacture	▷(177°C boiling oil) Put products around half of basket and fry for 2 minutes and 45 seconds(until color you want appears) ▷(204°C Convection Oven) Put paper foil at the bottom, put products on and cook for 8 minutes. Then put them upside down for 8 minutes (until color you want appears)
 Jersey Shore® Seasoned Straight Cut	Frozen Product / Heating is necessary before eating	Canada	2.04kg X 6 Packs Per Box	24 months from manufacture	(177°C boiling oil) Put products around half of basket and fry for 3 minutes and 45 seconds(until color you want appears)
 French Fries Combo	Fried oil treated / Not heated before freezing	USA&Canada Manufactured in Korea	500g X 20 Packs Per Box	24 months from manufacture	▷170-180°C Oil) Fry for 3 ~ 4 minutes ▷(Air fryer) Fry for 8 minutes

Shrimp

제품명	종류	원산지	성분	규격	유통기한	조리방법
 Breaded Shrimp 20g (Tray type)	Frozen Product / Heating is necessary before eating	Vietnam	Shrimp content 40% , Batter mix 30%, etc.	(20g X 30 shrimps) X 10 packs /box(6kg)	24 months from manufacture	(170-180°C oil) Deep frying for 3 min.
 Breaded Shrimp 20g (Innerbox)	Frozen Product / Heating is necessary before eating	Vietnam	Shrimp content 40% , Batter mix 30%, etc.	(20g X 50 shrimps) X 6 packs /box(6kg)	24 months from manufacture	(170-180°C oil) Deep frying for 3 min.
 Breaded Shrimp 30g (Shrimp Content : 40%)	Frozen Product / Heating is necessary before eating	Vietnam	Shrimp content 40% , Batter mix 30%, etc.	(30gX10 shrimps) X 10 packs /box(3kg)	24 months from manufacture	(170-180°C oil) Deep frying for 3 ~ 4 min.
 Breaded Shrimp 50g (Shrimp Content 40%)	Frozen Product / Heating is necessary before eating	Vietnam	Shrimp content 40% , Batter mix 30%, etc.	(50gX10 shrimps) X 10 packs /box(5kg)	24 months from manufacture	(170-180°C oil) Deep frying for 5 min.
 Tempura Shrimp 30g (Shrimp Content 40%)	Frozen Product / Heating is necessary before eating	Vietnam	Shrimp content 40% , Batter mix 20.22%, etc.	(30gX10 shrimps) X 20 packs /box(6kg)	24 months from manufacture	(170-180°C oil) Deep frying for 3 ~ 4 min.

Cheese / Others

제품명	종류	원산지	성분	규격	유통기한	조리방법
 Mozzarella Cheese Stick	Frozen Product / Heating is necessary before eating	Imported / Manufactured in Korea	Mozzarella cheese (for cheese stick) 29.5%, Bread crumb, etc.	1kg X 8 Packs /Box(8kg)	9 months from manufacture	(160-170°C oil) Deep frying for 3 min.
 Haimarrow New Cheese Stick	Frozen Product / Heating is necessary before eating	Imported / Manufactured in Korea	Prime cheese 45.6%, Bread crumb, Batter mix, etc.	1kg X 8 Packs /Box(8kg)	9 months from manufacture	(160-170°C oil) Deep frying for 3 min.
 Sliced Chili Pepper Dumpling	냉동 전 비가열 제 품	Korea	Dumpling flour 17.47%, Noodle 13.24%, Red chili pepper 0.79%, Bread crumb, etc.	1kg X 8 Packs /Box(8kg)	9 months from manufacture	(160-170°C oil) Deep frying for 3 min.

New Product

제품명	종류	원산지	성분	규격	유통기한	조리방법
 Chicken strip(circle)	Pressed ham	Brazil	Chicken 75.38%, Tapioka starch, water, salt, etc.	500g X 20 Packs / Box(10kg)	9 months from manufacture	Panfry with small fire until color you want appears (at least 30 seconds)
 Chicken strip(rectangle)	Pressed ham	Brazil	Chicken 75.38%, Tapioka starch, water, salt, etc.	500g X 20 Packs / Box(10kg)	9 months from manufacture	Panfry with small fire until color you want appears (at least 30 seconds)
 Grilled chicken and paprika	Heated and seasoned Chicken (sterilized)	China	Thigh 76.64%, Green onion 19.86%, water, salt, soybean, flour, etc.	825g (55g X 15skewers) X 12 Packs /Box(9.9kg)	24 months from manufacture	Heating for 3~5 minutes by microwave or oven is necessary
 Grilled chicken and green onion	Heated and seasoned Chicken (sterilized)	China	Thigh 76.64%, Paprika 19.86%, water, salt, soybean, flour, etc.	825g (55g X 15skewers) X 12 Packs /Box(9.9kg)	24 months from manufacture	Heating for 3~5 minutes by microwave or oven is necessary
 Grilled chicken	Heated and seasoned Chicken (sterilized)	China	Thigh 95.64%, water, salt, soybean, flour, etc.	825g (55g X 15skewers) X 12 Packs /Box(9.9kg)	24 months from manufacture	Heating for 3~5 minutes by microwave or oven is necessary
 Shaked chicken thigh (black pepper)	Dongwon F&B ODM Product Grinded & manufactured chicken	Brazil	Chicken 80.07%, Shaked black pepper seasoning 2%, Soybean, salt, etc.	490g(chicken) X 10g(two seasonings) X 12 Packs /Box(6kg)	9 months from manufacture	1. Pan : Panfry with oil and medium fire for 5 minutes, then season. 2. Fryer : Deep fry for 5~6 minutes at 180~190°C, then season.

For Contact

If you have any requests or wonders, please feel free to contact us.
We will do our best for your satisfaction.

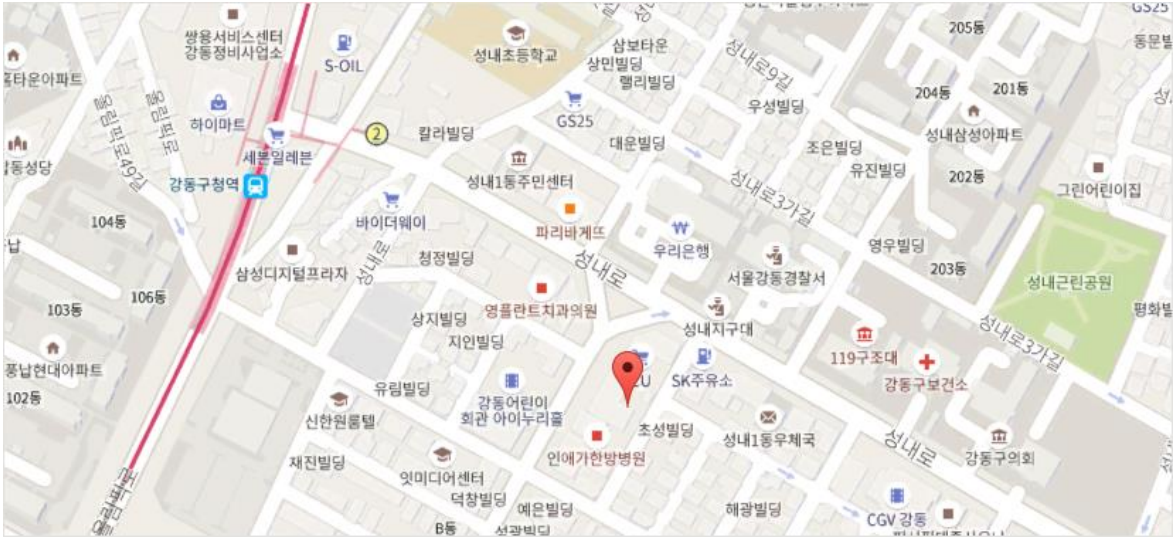


TEL : 82-2-418-8884 (Press Number 1)
FAX : 82-2-445-0720

Service Available Time : AM9:00~PM6:00

For Visit

Haimarrow Food Service Headquarters

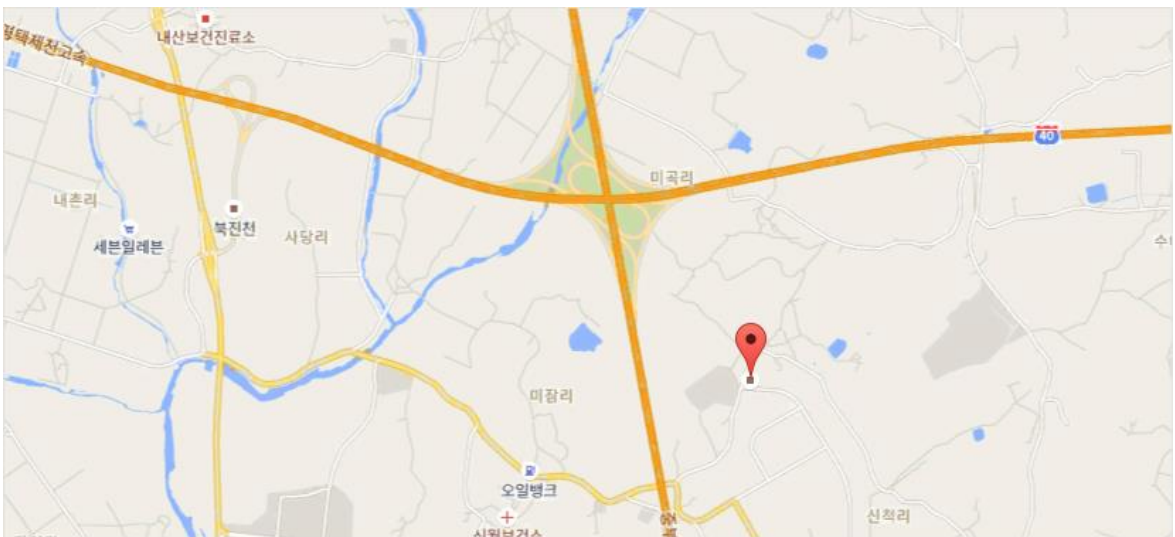


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Manufacturing Factory and Logistics Center



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